

2010 FATD NATIONAL CAPITAL DANCESPORT CHAMPIONSHIPS
Saturday 26 June and Sunday 27 June
Australian Institute of Sport Arena, CANBERRA

PROGRAMME ADVERTISING & DISPLAY/MERCHANDISING SPACE (STALLS)

The NCDC is one of the largest, most prestigious and popular DanceSport events held in Australia. The event is registered with DanceSport Australia as an event of **NATIONAL Championship Status**. Over the last 12 years the NCDC has attracted around 800 competitors (956 in 2009) from around Australia and from overseas and approximately 4000 spectators.

The 2010 NCDC will have a souvenir programme printed for which we are seeking the support of advertisers whose products/services can be allied to the needs of dance enthusiasts ... and request that you give some consideration towards the possibility of your organisation taking up this offer at rates which we understand are very modest at today's standards.

The programme format is to be size A4 - offset, printed in black on white on 130gsm Impress Gloss paper with a full colour cover both inside and out. Advertisers are also offered the option of full colour advertising within the programme.

A scale of SPECIAL ADVERTISING RATES is available to advertisers who wish to display and/or sell products in a type of "mini trade fair", for which excellent display (stall) space has been allocated on the CONCOURSE AREA **inside the main arena of the complex**.

Artwork requirements and contact at the Printers for details on supply of artwork are on the attached sheet.

Advertisers booking space in the programme at these special rates will be entitled to DISPLAY SPACE as described above (and including provision of TWO 2 metre long {approximate size} tables) for the duration of these Championships - **subject to the following conditions:**

- The location of each "stand" will be determined by the FATD Organiser in consultation with the AIS Arena management.
- Any temporary structures used for the stand must be less than 1.8 metres x 4.0 metres in plan size.
- Display Stands to be made ready on Friday 25 June prior to 5pm OR prior to 9am on Saturday 26 June.
- Adequate supervision of the display to be maintained for the duration of the Championships.
- Whilst every care is taken with security over stock left on the premises overnight during these Championships, NO RESPONSIBILITY will be accepted by the FATD or the management of the AIS Arena.
- All Displays are to be cleared and all stock removed at the close of the competition on Sunday 27 June.

Should you be interested ... completed Reservation Form, the advertisement and remittance in FULL SETTLEMENT should be returned ... NOT LATER THAN 9 MAY. All prices include GST and a Tax Invoice will be issued.

ARTWORK REQUIREMENTS FOR

2010 NCDC SOUVENIR PROGRAMME

- **FORMAT**

The programme format is to be size A4 – offset, printed in black on white on 130gsm Impress Gloss paper with a full colour cover both inside and outside. Full colour advertisements will also be included within the programme (subject to receiving adequate colour advertisements).

- **ARTWORK REQUIREMENTS**

Page size: A4 (287mm X 210mm)
A4 +3mm bleed all around (303mm X 216mm) for a bleed page

File format options: PDF file for PRESS

Illustrator EPS File: All text must be outlined and all linked images must be embedded.

TIFF or JPEG file: Resolution: 300dpi
Image Mode: CMYK for Full Colour*
Greyscale for Black/White

*For Full Colour advertising, please send a laser colour proof.

- **ARTWORK QUERIES**

Contact Phil at Instant Colour Press on Phone: (02) 6253 1866,
Facsimile: (02) 6253 5846, Email: artroommac@instantcolourpress.com.au.

- **EMAILING ARTWORK**

Artwork may be emailed direct to printers (after informing David at the Penny De Kauwe School of Dancing Canberra – Phone: (02) 6231 4403, Facsimile: (02) 6231 4309, Email: penny_dekauwe@bigpond.com).

Email advert to Phil at Instant Colour Press (our printers).

Email address: artroommac@instantcolourpress.com.au

Title for email: 2010 NCDC Souvenir Programme

David Gunasekera
Championship Organiser
Penny De Kauwe School of Dancing Canberra

8 March 2010

2010 NCDC

PROGRAMME ADVERTISING & STALLS

Name:.....

Business Name:.....

Address:..... P/C:.....

Phone :..... (Mobile):..... Fax:.....

Please reserve the advertising space/advertising & stall as indicated below for the 2010 NCDC.

ALL CHARGES ARE INCLUSIVE OF GST	Programme Advertising ONLY	Indicate (with tick) Advertising Required	Advertising & Display Space (Stalls)	Indicate (with tick) Advertising Required
Back Cover (Colour)*	\$990		\$1,320	
Front & Back Inside Covers (Colour)*	\$880		\$1,210	
Full Page (Colour)*	\$770		\$1,100	
Full Page Black & White	\$385		\$715	

*Please contact David on phone: (02) 6231 4403, Fax.: (02) 6231 4309 or Email: penny_dekauwe@bigpond.com to check availability of Colour advertising space.

Please tick as appropriate:

Disk & Copy enclosed

REFER TO SEPARATE SHEET FOR

Sent direct to Printers (Email or disk with hard copy)

ARTWORK REQUIREMENTS.

DISPLAY ADVERTISERS (STALLS):

- Any Temporary structures used must be less than 1.8 metres x 4.0 metres in plan size.
- Two 2 metre long (approx. size) tables will be provided per stall.
- 2 Official Passes will be issued per Stall.

Please note that any display boards and/or additional items required for the set-up of the stall are the responsibility of the stall holder.

I require power supply to the Stall: **IMPORTANT NOTE:** Power supply may not be available to all stalls. Power supply to stall sites will be allocated strictly on a first come first served basis on receipt of payment.

Stalls will be located within the arena (not outside) at the upper level concourse area around the seating.

I acknowledge the conditions applying to display space.

Signed:..... Date:/...../.....

My Remittance cheque for \$..... is enclosed. **(Please make payable to Penny De Kauwe School of Dancing)** OR Please debit Credit Card: [] Mastercard [] Visa

NAME:.....

ADDRESS:..... P/C:.....

Expiry Date:..... Card No:

A Tax Invoice will be issued.

FULL SETTLEMENT AND ARTWORK IS REQUIRED BY 9 MAY 2010

Please send completed form and remittance to:

**2010 NCDC
17 Mackay Crescent
KAMBAH ACT 2902**